

**NWNM SET Regional Industry Cluster: Agriculture & Food Systems**

**Assets:** People, Voluntary Associations, Formal Institutions, Physical Resource

**Goal:** Strengthen and broaden the base and activities of tourism and artisan enterprises in the Northwest Region of New Mexico

Types of Regional Assets	Regional assets that can help support this goal
<p style="text-align: center;"><b>People</b></p>	<ul style="list-style-type: none"> <li>• Local Growers (Farmers and Gardeners)</li> <li>• Ranchers</li> <li>• Health &amp; Wellness Coalitions</li> <li>• Nutritionists, Dieticians</li> <li>• Food Businesses/Entrepreneurs</li> <li>• Butchers</li> <li>• Educators</li> <li>• Students</li> <li>• Grocery Stores</li> <li>• Farmers Beet Newsletter Staff</li> <li>• Farmers Markets/Associations</li> <li>• Restaurants Owners</li> <li>• Higher Education Institutions</li> <li>• Hunters/Fisherman</li> <li>• Extension Agents</li> <li>• 4H Organizations</li> <li>• Rodeo Associations</li> <li>• Navajo Chapters</li> <li>• Community Land Use Planners</li> <li>• Executive Chefs</li> <li>• Private and Public Schools</li> <li>• Elders – Traditional Knowledge</li> <li>• Community Gardens</li> <li>• -</li> <li>• -</li> </ul>

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<b>Voluntary Associations</b>	<ul style="list-style-type: none"><li>• Future Farmers of America</li><li>• 4H Programs</li><li>• Farmers Market Association/Co-op</li><li>• SWCD/FRIB</li><li>• Churches/Church Groups</li><li>• Community Gardens</li><li>• Farm &amp; Range Improvement Board</li><li>• Soil &amp; Water Conservation Boards</li><li>• Non-Profit Agriculture or Food Systems Organizations</li><li>• Health and Wellness Coalitions</li><li>• Food Pantries</li><li>• Cattle Associations</li><li>• Tribal Agriculture &amp; Food Systems Associations</li><li>• Master Gardeners Programs</li><li>• Auction/Sale Barns</li><li>•</li></ul>

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<b>Formal Institutions</b>	<ul style="list-style-type: none"><li>• NRCS</li><li>• County Extension Agents</li><li>• Educational Institutions (High-Schools, NMSU, UNM, NTU, Dine College, San Juan College etc...)</li><li>• USDA</li><li>• Main-Street Programs</li><li>• Banks</li><li>• New Mexico Department of Agriculture</li><li>• Regional and State Economic Development Organizations</li><li>• Food Institutions</li><li>• Hospitals</li><li>• Restaurants</li><li>• Regional Incubation Organizations</li><li>• Tribal, Local, and State Governments</li><li>• Local Businesses</li><li>• Chamber of Commerce</li><li>• NAPI</li><li>• NN Farm Board</li><li>•</li></ul>

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<b>Physical Resources</b>	<ul style="list-style-type: none"><li>• Rivers/Water - Watersheds</li><li>• Land – Open Space</li><li>• NAPI</li><li>• Navajo Gallup Water Supply Project</li><li>• Educational Institutions – Buildings &amp; Technology</li><li>• NMSU Research Center</li><li>• Transportation System (I-40, US 491, US 371, BNSF Railway)</li><li>• Commercial Kitchens</li><li>• Existing Farming and Livestock Operations throughout the region</li><li>• National Forests</li><li>• Mt. Taylor</li><li>• Agriculture Machinery</li><li>• Vineyards</li><li>• Orchards</li><li>• Empty Green House in Cibola County</li><li>•</li><li>•</li></ul>