

NWNM SET Regional Industry Cluster: Manufacturing

Assets: People, Voluntary Associations, Formal Institutions, Physical Resource

Goal: Strengthen and broaden the base and activities of tourism and artisan enterprises in the Northwest Region of New Mexico

Types of Regional Assets	Regional assets that can help support this goal
<p style="text-align: center;">People</p>	<ul style="list-style-type: none"> • Local Community Members • Local Artisan – to be used as labor skilled labor force in light manufacturing operations • Students-Youth • Fabricators • All Labor Force (Skilled and Non-Skilled) • Professional Developers • Investors • Loan Specialists • Real Estate Agents • Government Leaderships • Entrepreneurs • Welders, Mechanics, and other skilled tradesman • Directors •

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Voluntary Associations	<ul style="list-style-type: none">• Cattle Associations• Recycling Groups• Trade Organizations• Economic Development Boards• Craftsman’s Co-op•

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<p>Formal Institutions</p>	<ul style="list-style-type: none"> • Higher Education Institutions (NMSU, UNM, NTU, Dine College, San Juan College etc...) • Tribal, Local and State Governments (NN, Pueblo of Zuni, Acoma, and Laguna, City of Gallup, Grants, Farmington, etc...) • Main-Street Programs (Gallup, Grants, and Pueblo of Zuni) • Economic Development Organizations (NWNMCOG, GGEDC, CCEDF, 4CED, NNDED etc...) • Banks •

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Physical Resources	<ul style="list-style-type: none">• Land For industrial Development• Water Supply• Sunlight• Wind• Natural Gas• Existing Industrial Parks• Infrastructure (Roads, Utilities etc...)• Buildings• Accessible Transportation Systems (I-40, US 491, US 371, BNSF Railways)• Business Incubators• Warehouses• Oil and Gas Pipelines• Large Labor force• National Forests• Quarries• Mining operations•